

MAGIC BROADCASTING

M & L PLUMBING

LENGTH: 1 MINUTE

START DATE:
END DATE:

-
- | | |
|----|---|
| 1 | SFX: M & L JINGLE |
| 2 | FEMALE: HONEY! THERE'S A LEAK UNDER THE SINK! |
| 3 | MALE: I CAN FIX IT! LET ME JUST GRAB MY TOOLS. |
| 4 | FEMALE: OKAY, HURRY! |
| 5 | SFX: SLIP ON WATER, MALE SCREAM "WOAH", TOOLS CRASHING |
| 6 | NARRATOR: BUSTED PIPE? |
| 7 | SFX: "CALL M & L" JINGLE |
| 8 | LEAKY FAUCET? |
| 9 | SFX: "CALL M & L" JINGLE |
| 10 | CLOGGED TOILET? |
| 11 | SFX: "CALL M & L" JINGLE |
| 12 | SFX: HEAVY WATER FLOW |
| 13 | FEMALE: HONEY WHAT HAVE YOU DONE? IT'S SPEWING WATER! |
| 14 | MALE: NO PROBLEM! LET'S JUST CALL M & L. |
| 15 | FEMALE: BUT IT'S ALMOST MIDNIGHT. |
| 16 | MALE: NO WORRIES, THEY OFFER 24 HOUR SERVICE. |
| 17 | FEMALE: GREAT! LET'S CALL THEM NOW! |
| 18 | SFX: "CALL M & L" JINGLE |
| 19 | SFX: "CALL M & L" JINGLE |
| 20 | NARRATOR: CALL M & L PLUMBING |

This announcement was broadcast a total of _____ times at the dates and times listed on our attached invoice, Number _____, Dated _____, as entered in the station's program log. This announcement was billed to this station's client at a total of \$ _____. Copy I.D. _____.

Signature of Station Rep

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21 | **SFX:** "CALL M & L" JINGLE

22 | **NARRATOR:** M & L PLUMBING SERVICES

23 | **SFX:** "CALL M & L" JINGLE

24 | **NARRATOR:** CALL M & L PLUMBING FOR ALL YOUR PLUMBING

25 | NEEDS. FROM REPAIRS, REMODELING, AND SEWERS TO DRAINS,

26 | WATER HEATERS, AND MUCH, MUCH MORE, M & L DOES IT ALL!

27 | THIS LOCALLY OWNED COMPANY OFFERS QUALITY SERVICE FROM

28 | QUALITY PEOPLE. WITH AROUND THE CLOCK SERVICE AVAILBLE

29 | IN TALLHASSEE, CRAWFORDVILLE, AND THE SURROUNDING

30 | COUNTIES, YOU CAN BE SURE THAT YOUR BUSTED PIPE, LEAKY

31 | FAUCET, OR CLOGGED TOILET CAN BE FIXED ANYTIME, ANYWHERE!

32 | FOR QUICK, EASY, AND AFFORDABLE PLUMBING CALL 575-9393

33 | TODAY! M& L PLUMBING. QUALITY IS THE ONLY WAY.

34 |

35 | **SFX:** M & L JINGLE FADES OUT

36 |

37 |

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