

Jessica Pastor
Feature: McKenna Keith
Show #26
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Anchor Intro: Taking on the responsibility of being a student-athlete is difficult enough, but it's an almost impossible challenge when fighting a serious illness. As Jessica Pastor tells us, that's exactly what Free Swimmer, McKenna Keith faced when she was diagnosed with cancer over the summer.

VIDEO	AUDIO
Mykala Arnold (0:00-0:08)	<i>"McKenna is so sweet. She is so easy-going. Being friends with her is like, so easy."</i> 1:57-2:05
<u>B-Roll</u> Slo-mo shots of McKenna	SOFT MUSIC, NAT SOUND
Georgiana Gardner (0:08-0:13)	<i>"She's just like a fun person to be around. She's like a ball of sunshine."</i> 8:25-8:30
<u>B-Roll</u> Slo-mo shots of McKenna	SOFT MUSIC, NAT SOUND
Sarah Petronio (0:13-0:18)	<i>"Always very positive and, um, going about it in a productive manner."</i> 8:25-8:30
<u>B-Roll (0:18-0:33)</u> Establishing footage/pictures of McKenna swimming, at the pool, laughing with her friends, etc. Footage/pictures of McKenna in Germany	OPTIMISTIC AND EXCITED TO BEGIN IN HER FINAL YEAR AT FLORIDA STATE, FREE SWIMMER, MCKENNA KEITH, LOOKED FORWARD TO THE SEASON TO COME. HAVING TRAINED FOR MONTHS, MCKENNA CHOSE TO TREAT HERSELF TO A SUMMER VACATION IN GERMANY, BUT HER LIFE SOON TOOK AN UNEXPECTED TURN.
McKenna Keith (0:33-0:46) <i>Senior Free Swimmer</i> <u>B-Roll</u> J cut with continued b-roll from previous soundbyte over new soundbyte	<i>"When I was on the plane there"</i> 5:14-5:15 <i>"I was leaning against the window and I felt a big lump on my neck. Um, I got pretty nervous pretty quick."</i> 6:11-6:18

<p>Cut to different shot or angle of McKenna talking.</p> <p>Stay on McKenna a few seconds after she finishes her sentence for emotional pull</p>	<p><i>“It was something I kind of knew in my gut, that um, I should probably get checked out” 7:22-7:27</i></p>
<p><u>B-Roll (0:46-0:55)</u> Footage/pictures of McKenna touching her neck and/or hospital</p>	<p>PUTTING HER FEARS ASIDE, MCKENNA NEARLY FORGOT ABOUT THE LUMP UNTIL SHE FELT IT AGAIN DAYS LATER. (PAUSE) THIS TIME, SHE FINALLY DECIDED TO SEEK MEDICAL ATTENTION.</p>
<p>McKenna Keith (0:55-1:41)</p> <p><u>B-Roll</u> Footage/pictures of the X-Ray</p> <p>Wide shot of McKenna talking</p> <p>Cut to new angle or close-up of McKenna speaking (preferably close-up to convey more emotional pull, or both)</p>	<p><i>“The doctor came to the hospital to read me the MRI results cuz’ she spoke English and none of the other doctors did.” 8:20-8:26</i></p> <p><i>“I could see on the screen that there was a big, um. There was a huge lump there. Like, looked, it literally looked like an apple on the screen. I didn’t realize how deep it went.” 8:44-8:56</i></p> <p><i>“While she was trying to explain it to me, she said, ‘You know, there’s really good therapies and treatments.’ And I really didn’t know what that meant. She didn’t, cuz’ she couldn’t, she didn’t know what it was in English.” 9:09-9:20</i></p> <p><i>“And so we found out it was lymphoma, and I typed it into Google on my phone and all I read was ‘Lymphoma is a type of cancer.’ And so that was kind of, that was how I found out. So, I didn’t really realize how big it was until I Googled it, cuz’ like I didn’t know what she was saying, what she was really saying with the therapies. And what she meant was chemotherapy.” 9:32 -9:49</i></p>
<p><u>B-Roll (1:41-1:52)</u> Tracking shot of McKenna’s back as she walks away from the camera with her backpack, perhaps.</p>	<p>DIAGNOSED WITH HODGKIN’S LYMPHOMA, MCKENNA WAS ON A FLIGHT BACK TO FLORIDA THE VERY NEXT DAY. SHE WAS AFRAID</p>

	NOT ONLY FOR HER HEALTH, BUT FOR THE IMPACT THIS WOULD HAVE ON HER SWIMMING, HER SCHOOL WORK, AND HER TEAMMATES.
<p>Mykala Arnold (1:52-2:08) <i>Senior Free/Back Swimmer</i> <u>B-Roll</u> Footage/pictures of the girls interacting at the pool</p>	<p><i>“It was really hard not having her at practice, um, she was in spring group with me last year. And we’d always be in our lane together, and we’d always just be joking and having fun.” 6:04-6:20</i></p>
<p>McKenna Keith (2:08-2:22) <u>B-Roll</u> Footage/pictures of chemotherapy, being alone at home, etc.</p>	<p><i>“It was definitely hard at first. Um, just because, you know you go from doing two, three practices a day, having class, um being with my teammates to just nothing, like absolutely nothing.” 16:20-16:34</i></p>
<p><u>B-Roll (2:22-2:27)</u> Footage/pictures of McKenna smiling in her hospital gown, seeming normal</p>	<p>THOUGH SHAKEN BY THE SITUATION, MCKENNA WANTED THINGS TO REMAIN AS NORMAL AS POSSIBLE.</p>
<p>Gerogiana Gardner (2:27-2:35) <i>Senior Back Swimmer</i></p>	<p><i>“We also just like, faceted her, and talked, texted like we normally would, just like you said, to make sure everything was normal, to make sure she felt, like, okay.” 3:56-4:04</i></p>
<p>Mykala Arnold (2:35-2:52) <u>B-Roll</u> Footage/pictures of McKenna at the hospital and/or in chemotherapy, (preferably shots with subtle movement, dissolves, and emotional music)</p>	<p><i>“I could remember we were sitting in a circle around her when she was getting the chemo. And she was in the patient chair. And they started pushing her meds through her port and as soon as they started pushing them, she was like ‘So, like, how’s life? How ya doing? What’s up?’ I mean, who do you see smile when they’re getting chemo?” 5:00-5:17</i></p>

<p><u>B-Roll</u> (2:52-3:02) Footage/pictures of McKenna, Mykala, Georgie, and Sarah at a WILD meeting.</p>	<p>DONNING PURPLE FOR HODGKIN'S LYMPHOMA, FSU'S WOMEN IN LEADERSHIP DEVELOPMENT PROGRAM, ALSO KNOWN AS WILD, EXPRESSED THEIR SUPPORT FOR THEIR FELLOW MEMBER.</p>
<p>Sarah Petronio (3:02-3:22) <i>Director of Student-Athlete Development and Events</i> <u>B-Roll</u> Footage/pictures of everyone dressed in purple, Sarah wearing purple wig, the purple buttons, etc.</p>	<p><i>"I think it was really neat to see the way the girls responded. Whenever we had the WILD meeting, that we, we all dressed in purple. I had this obnoxious purple wig. Um, we had purple hair spray paint. And finger nail polish and we decorated everything purple."</i> 9:26-9:46</p>
<p>Georgiana Gardner (3:22-3:31) <u>B-Roll</u> J cut with continued b-roll from previous soundbyte over new soundbyte Cut to Georgie talking</p>	<p><i>"In WILD we're always talking about being vulnerable and sharing our feelings."</i> 7:24-7:28</p> <p><i>And I think McKenna really enjoyed that because we all like surrounded around her to give her hope and support."</i> 7:33-7:38</p>
<p><u>B-Roll</u> (3:31-3:40) "Last day of chemo" picture, footage/pictures of Mckenna smiling and/or swimming</p>	<p>AND WHEN 2018 DREW TO A CLOSE, HAPPILY, SO DID MCKENNA'S BATTLE... IN JANUARY OF 2019, MCKENNA KEITH OFFICIALLY RETURNED TO THE WATER, ...CANCER-FREE.</p>
<p>Sarah Petronio (3:40-3:57) <u>B-Roll</u> J cut with continued b-roll from previous soundbyte over new soundbyte Cut to Sarah talking</p>	<p><i>"There's a fight to her that is inspiring and again, a good example for all of us to live by. That you can choose how you approach something and she made a very adamant choice of being positive."</i> 2:55-3:12</p>
<p>McKenna Keith (3:57-4:17) <u>B-Roll</u> Montage of pictures during her cancer fight Cut to wide shot of McKenna</p>	<p><i>"It gave me a perspective that I would have never, ever seen, um if I hadn't had cancer. Um, just the way I think about things now. The little things just don't matter anymore."</i> 21:28-21:37</p> <p><i>"Another part of it, is just um, being so</i></p>

<p>Cut to close up of McKenna</p> <p>Stay on McKenna a few seconds after she finishes her sentence for emotional pull</p> <p>Allow music to finish before closing soundbite</p>	<p><i>grateful for your life, and grateful for every single day, every single thing you're allowed to do."</i> 22:06-22:13</p> <p><i>"I'm not happy that it happened to me, but I'm grateful for what it taught me."</i> 22:31-22:35</p>
<p><u>B-Roll</u> (4:17-4:20) Pictures/footage of McKenna smiling.</p>	<p>I'M JESSICA PASTOR FOR SEMINOLE SPORTS MAGAZINE.</p>

Anchor Tag: McKenna Keith's story of resilience and strength is one any young athlete can look up to. Although swimming and diving season may be over, we can still cheer on McKenna by wearing purple in support of those who continue their fight against Hodgkin's Lymphoma.

TRT: 4:20